

# QuikServe Solutions Application Privacy Policy

Last modified: October 2, 2018

## **Introduction**

QuikServe Solutions (“**Company**” or “**we**”) respect your privacy and are committed to protecting it through our compliance with this Application Privacy Policy (the “**Privacy Policy**”).

This policy describes the types of information we may collect from individuals (each, a “**user**” or “**you**”) that purchase, download, install, register with, access, or use the web application available at app.quikserve.com (the “**Application**”), and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On the Application;
- In email, text, and other electronic messages between you and the Application;
- Through our mobile and desktop applications, when they interact with the Application; and
- When you interact with our advertising and applications on third party websites and services, if those applications or advertising include links to this policy.

This policy does not apply to information that we collect offline or on any other Company apps or websites, including websites you may access through the Application. This policy also does not apply to any information collected or processed by any third party.

In the case of any difference between this privacy policy and a signed agreement between us and any other party (a “**Client Agreement**”), the terms of that signed agreement shall control.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, install, or use the Application. By creating an account or accessing the Application, you consent to our practices as set forth in this privacy policy. This policy may change from time to time (see **Changes to Our Privacy Policy**). Your continued use of the Application after we make changes is deemed to constitute your acceptance of the provisions in this Privacy Policy.

## **Children Under the Age of 13**

The Application is not intended for children under 13 years of age. No one under age 13 may provide any Personal Information using the Application. We do not knowingly collect Personal Information from children under 13. If you are under 13, do not use the Application. If we learn we have collected or received Personal Information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us as provided under **Contact Information** below.

## **Information We Collect About You**

We collect several types of information from and about users of the Application, including information:

- by which you may be personally identified, such as name, postal address, e-mail address, telephone number, or social security number (“**Personal Information**”);
- about your internet connection, the equipment you use to access the Application and usage details (“**Device Information**”); and
- that is about you but does not independently identify you, such as you pseudonymized purchase or browsing history (“**Other Information**”).

#### Information You Provide to Us

This information we collect on or through the Application may include:

- Information that you provide to the Application. This includes information provided when you download the Application, install the Application, sign up for an account on the Application, subscribe to or request services from within the Application, or otherwise interact with the Application;
- Records and copies of your correspondence (including email addresses), if you contact us;
- Your responses to surveys that we might ask you to complete for research purposes;
- Details of transactions you carry out through the Application and of the fulfillment of your order;
- Information that your employer uses to identify or authenticate you pursuant to a Client Agreement; and
- Your search queries on the Application.

We may also collect payment information on behalf of our PCI-compliant payment processor as described under **Data Security** below.

If you provide information to be published or displayed on public areas of the Application, (“**User Contributions**”), other users of the Application or third parties such as (but not limited to) QuikServe Solutions partners who wish to publish contact information as part of offering a business service may see and use those User Contributions for their own purposes. By submitting any User Contribution, you grant us a license to use that content for our own internal purposes and publish it on the Application, AND YOU RELEASE US FROM ANY AND ALL LIABILITY FOR THE CONDUCT OF ANY THIRD PARTY ARISING OUT OF THAT THIRD PARTY’S ACCESS TO YOUR USER CONTRIBUTION.

#### Information We Collect Through Automatic Data Collection Technologies.

As you download, install, navigate through, and otherwise interact with the Application, we may use automatic data collection technologies to collect Device and Other Information, including:

- Details of your visits to the Application, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Application.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically may include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. We use data to improve the Application and to deliver a better, more tailored service. For example, these data allow us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize the Application according to your personal interests.
- Recognize you when you return to the Application.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. We use cookies to store Personal Information, Device Information, and Other Information in order to tailor your user experience, to learn more about you, and to offer additional functionality within the Application. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, please note that some parts of the Application may become inaccessible or not function as intended. We treat any personal usage information within or obtained from a cookie with the same confidentiality as all other information we may obtain through the Application.
- **Flash Cookies.** Certain features of the Application may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on the Application. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see **Choices About How We Use and Disclose Your Information**.
- **Web Beacons.** Pages of our the Application may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).
- **Do Not Track Signals.** Most web browsers can be configured to automatically transmit a “Do Not Track” signal to websites and online services that you visit. There is no consensus among the industry participants as to what “Do Not Track” means in this context. Like many websites and online services, we currently do not alter our operations when we receive a “Do Not Track” signal from a visitor’s browser. To find out more about “Do Not Track” you may visit <https://www.allaboutdnt.com/>.

### **Third party Use of Cookies and Other Tracking Technologies.**

Some content or applications, including advertisements, on the Application are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to provide services to you or to collect information about you when you use our website. The information that QuikServe Solutions, these advertisers, and other third parties collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. This information may be used to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see **Choices About How We Use and Disclose Your Information**.

### **How We Use Your Information**

We may use information that we collect about you or that you provide to us, including any Personal Information:

- To identify or authenticate you for our own purposes;
- To identify or authenticate you on behalf of your employer, pursuant to a Client Agreement;
- To fulfill our obligations under any Client Agreement;
- To present the Application and its contents to you;
- To provide you with information, products, or services that you request from us;
- To fulfill any other purpose for which you provide it;
- To provide you with notices about your account or subscription, including expiration and renewal notices;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing or collection;
- To notify you about changes to the Application or any products or services we offer or provide through it;
- To allow you to participate in interactive features on the Application;
- In any other way we may describe when you provide the information; or
- For any other purpose with your consent.

We may also use your information to contact you about our own and third parties' goods and services that may be of interest to you. For more information, see **Choices About How We Use and Disclose Your Information below**.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your Personal Information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

### **Disclosure of Your Information**

We may disclose aggregated information about our users, and Other Information, without restriction.

We may disclose Personal Information, Device Information, or Other Information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business, including but not limited to our payment processor;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of QuikServe Solutions' assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by QuikServe Solutions about the Application users is among the assets transferred;
- To your employer, pursuant to a Client Agreement;
- To third parties, as authorized by your employer pursuant to a Client Agreement;
- To fulfill the purpose for which you provide it;
- To fulfill any other purpose disclosed by us when you provide the information; or
- With your consent.

Before we disclose information to any of the foregoing parties, we contractually require the recipient to provide at least the same level of data protection described in this Privacy Policy. We may also disclose your Personal Information, Device Information, or Other Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce or apply any agreement between you and us, including (but not limited to) for billing or collection purposes;
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of QuikServe Solutions, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction; or

- To improve or facilitate the Application’s functionalities.

### **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe’s website at [http://www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager07.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html). If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function as intended.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by QuikServe Solutions to promote our own products or services, you can opt-out by sending an email stating your request to [quikserveolutions@quikserve.com](mailto:quikserveolutions@quikserve.com). If we have sent you a promotional email, you may request to be omitted from future emails by sending us a return email or pressing the button provided. This opt out will not apply to information provided to QuikServe Solutions as a result of a product purchase, warranty registration, product service experience or other transactions.
- **Targeted Advertising.** We do not control third parties’ collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.
- **Google Analytics.** We use Google Analytics to monitor and improve our user experience. You can opt out of Google Analytics without affecting how you visit our site. For more information on opting out of being tracked by Google Analytics across all websites you use, visit <https://tools.google.com/dlpage/gaoptout>.

### **Accessing and Correcting Your Information**

You can review and change your Personal Information by logging into the Application and visiting your account profile page. You may also send us an email at [quikserveolutions@quikserve.com](mailto:quikserveolutions@quikserve.com) to request access to, correct or delete any Personal Information that you have provided to us. We may be unable to delete your Personal Information without also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect. Please note that, even if you delete your User Contributions from the Application, copies of your User Contributions may remain viewable in cached and archived pages, or may have been copied or stored by users or other third parties.

### **Your California Privacy Rights**

California Civil Code Section § 1798.83 permits users of the Application that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to [quikserveolutions@quikserve.com](mailto:quikserveolutions@quikserve.com) or write us at: 3730 South 149<sup>th</sup> Street, Suite 107, Omaha, Nebraska 68144.

### **European Privacy Rights**

We do not intentionally market our products or the Application to, or track the behavior of, any residents of the European Economic Area. If you are such a resident, please do not use this site or purchase our products. Please contact us at [quikserveolutions@quikserve.com](mailto:quikserveolutions@quikserve.com) with any questions.

### **Data Security**

We have implemented reasonable, risk-based technical and organizational measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. Where you have chosen a password for access to certain parts of the Application, you are responsible for keeping this password confidential. We do not access or retain payment information from transactions on the Application. We use a PCI-compliant third party to process all payment information.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to the Application. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Application by any third party unless the circumvention was the result of our gross negligence or willful misconduct.

### **Data Retention**

When you place an order through the Application, we may maintain your Order Information for our records for as long as is allowed by applicable law, unless and until you ask us to delete this information.

### **Changes to Our Privacy Policy**

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' Personal Information, we will notify all users for whom we have email addresses by email. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting the Application and this privacy policy to check for any changes.

### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at: [quikserveolutions@quikserve.com](mailto:quikserveolutions@quikserve.com)

or

3730 South 149th Street, Suite 107, Omaha, Nebraska 68144.