Denny's and Coco's

Driving Efficiencies Through Integrated Business Intelligence and Accounting Solutions

The Business

G2G Management Group, LLC is a mid-size franchisee who are franchisees for over 42 Denny's and Coco's restaurants in Nevada, Colorado & California.

The Challenge

G2G Management Group has continued to expand it's network of operations and as such, was in need of a more robust and integrated reporting and invoicing solution to meet its scaling operational needs.

> *"The QS team pays special attention to detail and is always willing to take the extra effort to make the project successful. There are many ways franchise owners like to see data depending on owner preference that can change quite often…The QS team is very flexible and open to getting us what we need to review and analyze our business."*
>
> **Scott Nakamura – G2G Management Group**
>
> **Director, Information Technology**

To accomplish these goals, Cobb EMC needed to:

- Be in a better position to analyze accurate and real time business data to make key operation decisions across all areas by individual location as well as aggregate.

- Integrate store data with accounting and payroll systems.

- Structure vendor electronic invoicing integration with accounting system.

Contact us today, or visit quikserve.com to learn more about our individual solutions.

402.933.5295 or robb@quikserve.com

The Process

After consulting with the QuikServe team, the QuikStation Back Office Reporting system was installed following a series of planning meetings with their development team to customize the concepts specific to what G2G needed.

Following the install, G2G was immediately able to:

- Track key markers of their business's sales, labor and inventory through both mobile and desktop devices allowing for quick analyzation in seconds.

- Forecast and manage individual and store network labor costs through break even analysis reports.

- Reduce the amount of time spent on data entry through the enhanced POS and vendor invoicing integrations.

The Result

The result was G2G's ability to maintain their 5th straight year of YOY sales growth through cost and time efficiencies provided by the QuikServe solutions. It's also provided the peace-of-mind for G2G to be able to continue it's growth knowing the QS solutions are in place and easily scalable.

> *"The QS Account/Project Manager allows us to work directly with the development team during the concept and design portion of our many projects. The communication throughout the concept build has been key to our successful projects and for the future projects we continue to work on."*
>
> **Andrew Miller – G2G Management Group**
>
> **Manager, Information Technology**

QuikServe
S O L U T I O N S